



PROFESSIONAL INSURANCE AGENTS  
**SOUTHERN ALLIANCE**  
*Serving Agents in Georgia, Alabama and Mississippi*

*Your  
 Independent  
 But Never Alone.*



# PINNACLE PLUS

## PARTNERSHIP PROGRAM

Partnering with the PIA Southern Alliance gives your company access to many of our great benefits and exposure to thousands of our member agents throughout the South. Our partnership program was designed to be a "One Check Covers All" program offering five levels, with benefits that increase as you move up.

ANNUAL MEMBERSHIP FEE:

**\$6,500**

(JANUARY - DECEMBER)

### PROGRAM BENEFITS

#### CONFERENCES

- Premium Sponsorship at All Conferences
- Five (5) Attendee Registrations at Each Conference
- Exhibit at All Conferences
- Specialty Display for PIA Partners
- Priority Placement of Booth
- Recognition as Partner at PIA & YPC Events
- One (1) Full Page, Color Advertisement in Conference Program

#### SOCIAL MEDIA

- Partner Post on PIA Social Media Accounts
- Likes & Links from PIA Social Media Accounts

#### ADVERTISING & MARKETING

- Closed-circuit Partner Logo Televised in Classroom & Association Lobby
- Exclusive Home Page Link on PIA Website & Partner Page
- Rotating Sponsorship of the PIA Newline E-Newsletter
- Two (2) Mailings Per Year Urging Members to Use Partners Programs & Services
- Promotional Piece (Supplied by Partner) Included in Agency New Member Welcome Kits
- Reach Over 2,000 Agencies & 12,000 Agents Each Month

### PLUS THESE ADDITIONAL BENEFITS

- Recognition as a Sponsor of the Young Professionals Committee (YPC)
- Membership for all partner staff
- Member Rates at Association Conferences
- Use of the PIA Learning Center up to 6 Times per Year
- Receive All Association Mailings & Electronic Communications
- Key Legislative Updates
- PIA Membership List (Upon Request)
- Use of PIA Logo



**PINNACLE PLUS  
 EXCLUSIVE BENEFIT:**

**THREE (3) PARTNER BRANDED  
 WEBINARS PER YEAR**



**YES!**

IS INTERESTED IN JOINING THE PIA SOUTH  
PINNACLE PLUS PARTNERSHIP PROGRAM

**GENERAL INFORMATION**

Company Name \_\_\_\_\_

Website \_\_\_\_\_

Contact Mr./Ms. \_\_\_\_\_

Job Title \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

E-mail \_\_\_\_\_

Mailing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Shipping Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Our Company was invited to partner with PIA by:

<b>PINNACLE PLUS</b> DUES SCHEDULE	<b>\$6,500 ANNUALLY</b> (JANUARY - DECEMBER)
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**PAYMENT INFORMATION** *Credit card orders may be faxed to: 770-921-7590*

Check (payable to PIA Southern Alliance) for \$ \_\_\_\_\_

Charge \$ \_\_\_\_\_ % / Full amount (Circle One)

American Express    Discover    MasterCard    VISA

Card # \_\_\_\_\_

Exp. Date \_\_\_\_\_ Billing Zip \_\_\_\_\_ Security Code \_\_\_\_\_

Cardholder's Name \_\_\_\_\_

Cardholder's Signature \_\_\_\_\_

PLEASE MAIL OR FAX COMPLETED FORM WITH PAYMENT TO:  
**PIA SOUTH + 3805 CRESTWOOD PKWY. NW, STE. 140 + DULUTH, GA 30096**  
PH 770.921.7585 + PH 800.233.4902 + FX 770.921.7590 + WWW.PIASOUTH.COM

**MEMBER NAMES**

Mr./Ms. \_\_\_\_\_

Email \_\_\_\_\_

Job Title \_\_\_\_\_

GA License # \_\_\_\_\_

Mr./Ms. \_\_\_\_\_

Email \_\_\_\_\_

Job Title \_\_\_\_\_

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GA License # \_\_\_\_\_

*PLEASE ATTACH LIST OF ADDITIONAL MEMBERS*