

# PIA Southern Alliance Pinnacle Partnership PROGRAM



Partnering with the PIA Southern Alliance gives your company access to many of our great benefits and exposure to thousands of our member agents throughout the South.

Our Partnership Program was designed to be a “One Check Covers All” program, offering five levels, with benefits that increase as you move up.

Pinnacle Annual Membership Fee:

**\$6,500**

(January - December)

## Program Benefits

### Annual Convention

- Premium sponsorship at Annual Meeting & Tradeshow
- Five (5) attendee registrations at Annual Meeting & Tradeshow
- Exhibit booth at Annual Meeting & Tradeshow with priority selection
- Specialty display for PIA exhibit booth recognizing Partners
- Recognition as Partner at PIA & YPC events
- One (1) full page, color advertisement in Convention Program

### Advertising & Marketing

- Closed-circuit partner logo televised in classroom & Association lobby
- Retractable banner display in classroom
- Exclusive homepage link on PIA website
- Six (6) ads per year in the PIA Newsline E-Newsletter
- Rotating sponsorship of the PIA Newsline E-Newsletter<sup>1</sup>
- Inclusion in the annual products & services insert
- Two (2) mailings/year urging members to use Partners programs & services
- One (1) sponsorship of the monthly mailed Newsletter - partner promotional piece included<sup>2</sup>
- Promotional piece (supplied by Partner) included in agency new member welcome kits
- Inclusion in the monthly Education E-Letter
- Reach over 2,000 Agencies & 12,000 Agents each month

### Education Expo

- Table top display at mini tradeshow
- Luncheon sponsorship
- Four (4) complimentary registration
- One (1) full page advertisement in the Education Expo program

### Plus These Additional Benefits

#### Young Professionals Committee (YPC)

- Recognition as a sponsor

#### Membership

- Membership for all partner staff
- Use of the PIA Learning Center up to 6 times/year

#### Access

- Participate in all Association conferences at member rates
- Receive all Association mailings & electronic communications
- Updates on key Legislative Issues
- PIA Membership List (upon request)
- Use of PIA logo

<sup>1</sup> The Newsline is sent throughout the year on Wednesday of each week; sponsorship will rotate amongst Pinnacle Plus Partners on an ongoing basis.

<sup>2</sup> Monthly mailing to Agency Principals; Partner supplies insert folded to fit #10 envelope



**YES!**

**IS INTERESTED IN JOINING THE PIA  
PINNACLE PARTNERSHIP PROGRAM**

**GENERAL INFORMATION**

Company Name \_\_\_\_\_

Website \_\_\_\_\_

Contact \_\_\_\_\_

Job Title \_\_\_\_\_

Phone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Shipping Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Our company was invited to partner with PIA by: \_\_\_\_\_

\_\_\_\_\_

**PAYMENT INFORMATION**

CHECK in the amount of: \$ \_\_\_\_\_  
Make payable to PIA Southern Alliance

CHARGE: \$ \_\_\_\_\_  
% / Full amount (circle one)

AMEX     Discover     Mastercard     Visa

Name on Card: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_

Expiration: \_\_\_\_\_ CVV2#: \_\_\_\_\_ Billing Zip: \_\_\_\_\_

Cardholder's Signature: \_\_\_\_\_

**MEMBER NAMES**

Mr./Ms. \_\_\_\_\_

Email \_\_\_\_\_

Job Title \_\_\_\_\_

License # \_\_\_\_\_

State \_\_\_\_\_

Mr./Ms. \_\_\_\_\_

Email \_\_\_\_\_

Job Title \_\_\_\_\_

License # \_\_\_\_\_

State \_\_\_\_\_

Mr./Ms. \_\_\_\_\_

Email \_\_\_\_\_

Job Title \_\_\_\_\_

License # \_\_\_\_\_

State \_\_\_\_\_

Mr./Ms. \_\_\_\_\_

Email \_\_\_\_\_

Job Title \_\_\_\_\_

License # \_\_\_\_\_

State \_\_\_\_\_

*Please attach list of additional members.*

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**(January - December)**

**PLEASE MAIL OR FAX COMPLETED  
FORM WITH PAYMENT TO:**

3805 Crestwood Pkwy NW, Ste. 140  
Duluth, GA 30096  
Phone: 770.921.7585 | Toll-Free: 800.233.4902  
Fax: 770-921-7590